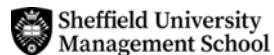


Sensible Media

Alumni/Student Webinars

Feedback Report for Partners

2025/26 Series



Introduction.

We are delighted to be able to share this feedback report from our 2025/26 webinar series.

Highlights include:

- Average speaker rating of **4.62**
- **Very high registration numbers** – more than **11,000** across the series
- **94%** of attendees rate **speakers good or excellent**
- Our average ‘**recommend to a friend**’ score was **93.0%** and **Steve Dalton** received over **97%**

We appreciate the trust of the growing number of partner schools we work with and are happy to have such longstanding relationships with many of you.

For more information about our forthcoming 2026/27 season go to page 16.

We hope you find this report useful. Please share your comments, requests and feedback.

We look forward to hearing from you and working with you in 2026/7.



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Support.

The 2025/26 series was made possible by the support of our partners:

- **Georgia Harris and Montserrat Rodriguez** (IE Business School)
- **Mhorag Doig and Ariana Loizou** (London Business School)
- **Sarah Jackson, Aman Sharma and Charlotte Robbins** (Warwick Business School)
- **Joanne Gardner, Emily Pacheco, India Lynch, Amy Rimmer, Nicole Kempton, Jenn Rowater and Bobby Gor** (Imperial College)
- **Laura Walker, Hannah Campbell and Isobel Kettle** (Cranfield University)
- **Katie Francois and Julien Bavencoffe** (Audencia Business School)
- **Diana Ritchie and Dorthe Busk** (IMD Business School)
- **Julie Blant** (Nottingham University Business School)
- **Natalia Antip, Cristina Stefanova, Pilar Lasheras, Melissa Afonso and María Angeles Losa** (IESE)
- **Maria José Amich, Ana Serzedelo and Erica Nascimento** (Lisbon MBA)
- **Sohaib Hasan** (The University Of Manchester - Dubai)
- **Felicia Solomon, Anne-Ev Enzmann and Maureen Lee** (INSEAD)
- **Ainara Vilaseca, My-Han Trinh and Nini Gordadze** (WIL Europe)
- **Amanda Singleton, Susan Armitage and Lisa-Rose Moller** (University of Edinburgh)
- **Julia Kozakova, Meher Tariq, Priya Vasireddy and Ryan Sharman** (Cambridge Judge Business School)
- **Olivia Blythman, Chloe Chambers, Zoe Shepherd-Scott and David Gardner** (Leeds University Business School)
- **Samantha Butler** (Open University)
- **Marian Derbyshire and Caroline Mailer** (Sheffield University Management School)
- **David Watson** (University of Exeter)
- **Rachel Newbury, Kirstine Bond, Terry Abbott and Sarah Fox** (Lancaster University)



Overview: 2025/26.

4.62



Presenters were rated
4.62 out of 5 on average

11,231

More than 11,000 alumni
and students registered
and 34% attended live.

93.0%

Over the series our
average score for
'recommend to a
friend' was 93.0%

Our 2025/26 Programme.



Proactive Networking for Career Growth

Steve Dalton
6 Nov 2025



Power and Politics in Professional Careers

Professor Laura Empson
26 Mar 2026



You're Burned Out. Now What?

Monique Valcour
4 Dec 2025



How to Work with an AI Career Coach

Jeremy Schifeling
21 May 2026



Negotiating Conflict at Work

Fotini Iconomopoulos
3 Feb 2026

Student recommendation.

For our 2025/26 webinars ‘recommend to a friend’ averaged 93%.

Comments from attendees:

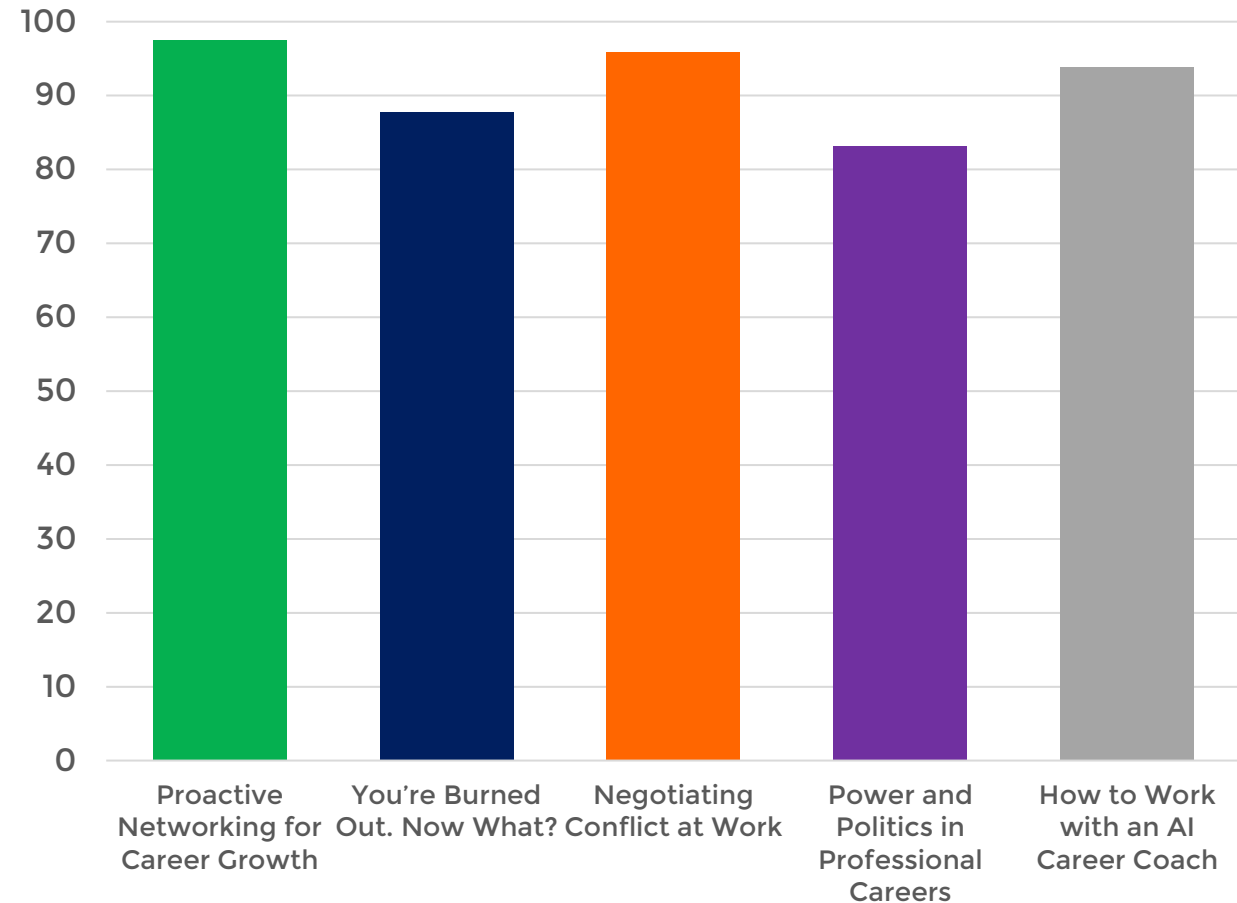
“Great format, really interesting. Flowed really smoothly.”
Cranfield alumnus

“It was very easy to follow with realistic solutions.”
Leeds student

“Practical and inspiring.”
Leeds student

“Important topic, many great insights and practical examples”
INSEAD alumnus

Recommend to a friend %



Average Registration & Attendance.

On average, for our 2025/26 webinars:



2,246

Registered



4.62

Average speaker
rating (out of 5)



766

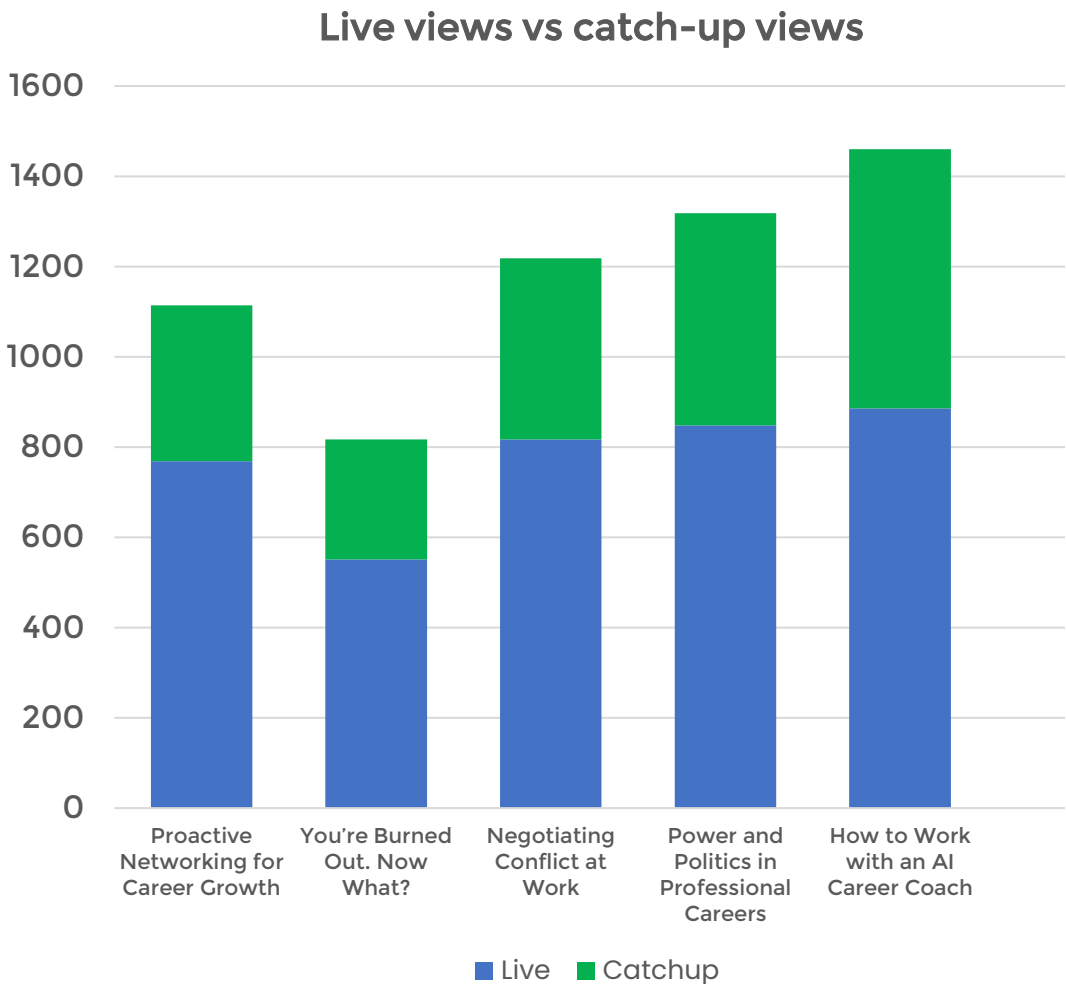
Attended live



93%

Would
recommend
(average score)

Catch up Views.



We provide all ticket holders with 12-month access to a dedicated web page to view webinar recordings.

Live and catchup views added up to 52% of ticket registrations.

Most partner schools also had access to AlumniExtra subscriptions where they were able to watch both this season and previous seasons rather than using the catchup page.

**Total of over 2,300 catchup views
and more than 3,800 live views.**

11,231

Registered

3,829

Live

2,390

Catchups

Survey Participation.

46%

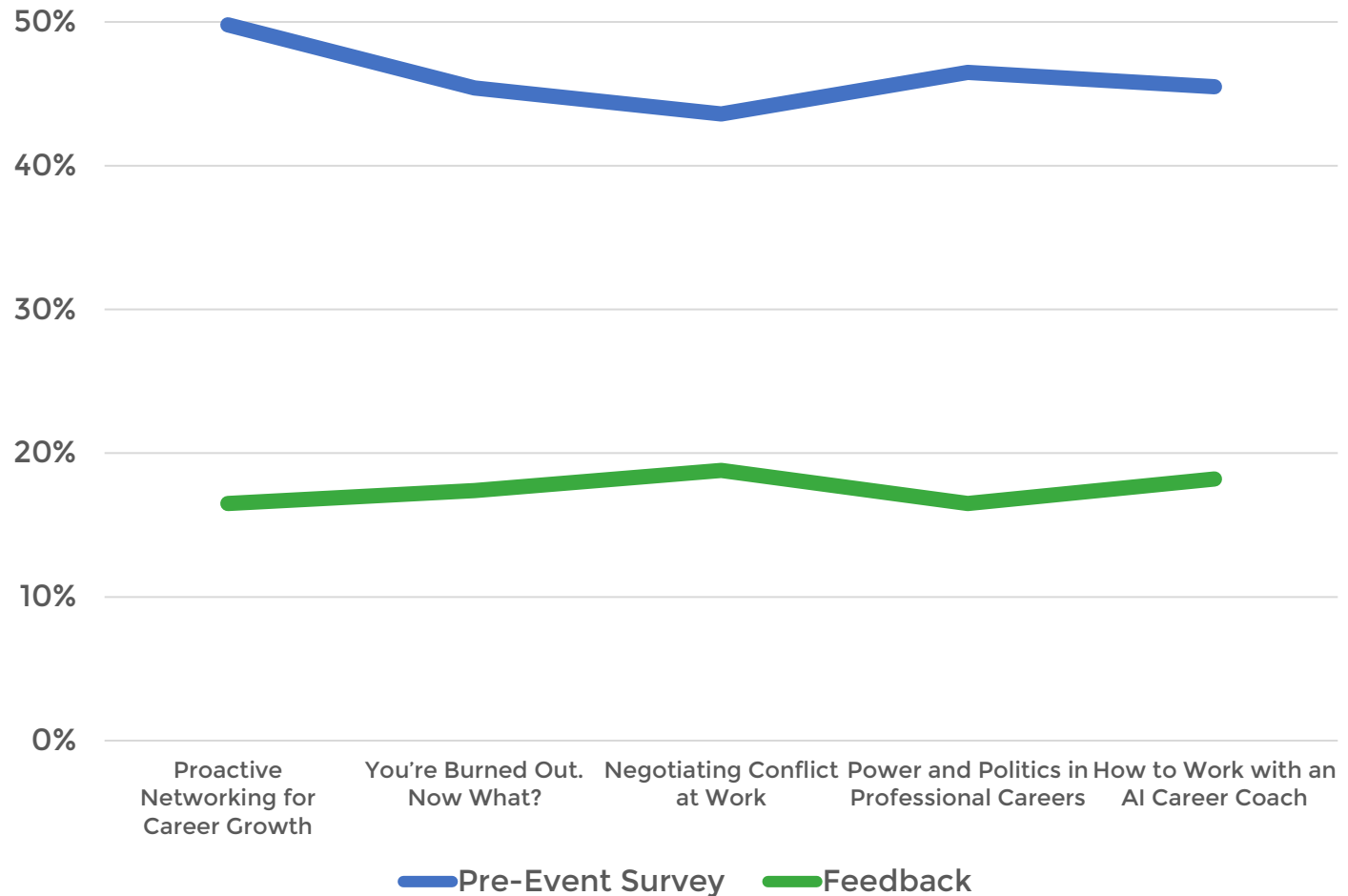
of attendees completed pre-event survey.

18%

of attendees completed feedback survey.

These figures are very similar to last year's and we are pleased with the consistent high engagement of our audience.

Survey Responses



What Participants Liked.



We had almost 600 comments on what people liked about our sessions and presenters. Positive feedback focused on these areas:

Actionable and practical advice	Depth of knowledge	Real world content
“clear practical advice getting to the key points” <i>Leeds student</i> “Very simple but impactful, I feel I'm leaving the webinar equipped with very actionable takeaways” <i>INSEAD alumnus</i> “Concrete, up to date, concise and straight to the point” <i>IMD alumnus</i>	“The webinar was insightful and taught me a lot that I didn't know” <i>Lancaster alumnus</i> “you can really tell all her experience and knowledge and the amount of information conveyed was really impressive” <i>Leeds alumnus</i> “I really liked hearing an expert opinion on an important topic.” <i>Lancaster alumnus</i>	“Real world cases and practical advice. No theoretical mumbo jumbo” <i>INSEAD alumnus</i> Real-life examples, which always gives confidence in what is being suggested in presentations like this. <i>Imperial alumnus</i> “Very clear frameworks and real life applications” <i>INSEAD alumnus</i>

How to improve.

We ask every feedback survey respondent how we can improve our webinars. The things that people mentioned most often were:

For the **third year in a row**, the top comment (68) was that **nothing could be improved**. It was the top comment for every webinar we ran this year. We are delighted to hear that we continue to fulfil attendees' expectations.

41 people wished we could have spent **more time** on the subjects we covered. We do of course try to get as much content in as we can but an hour is a sensible length so that attendees can fit a webinar into their working day.

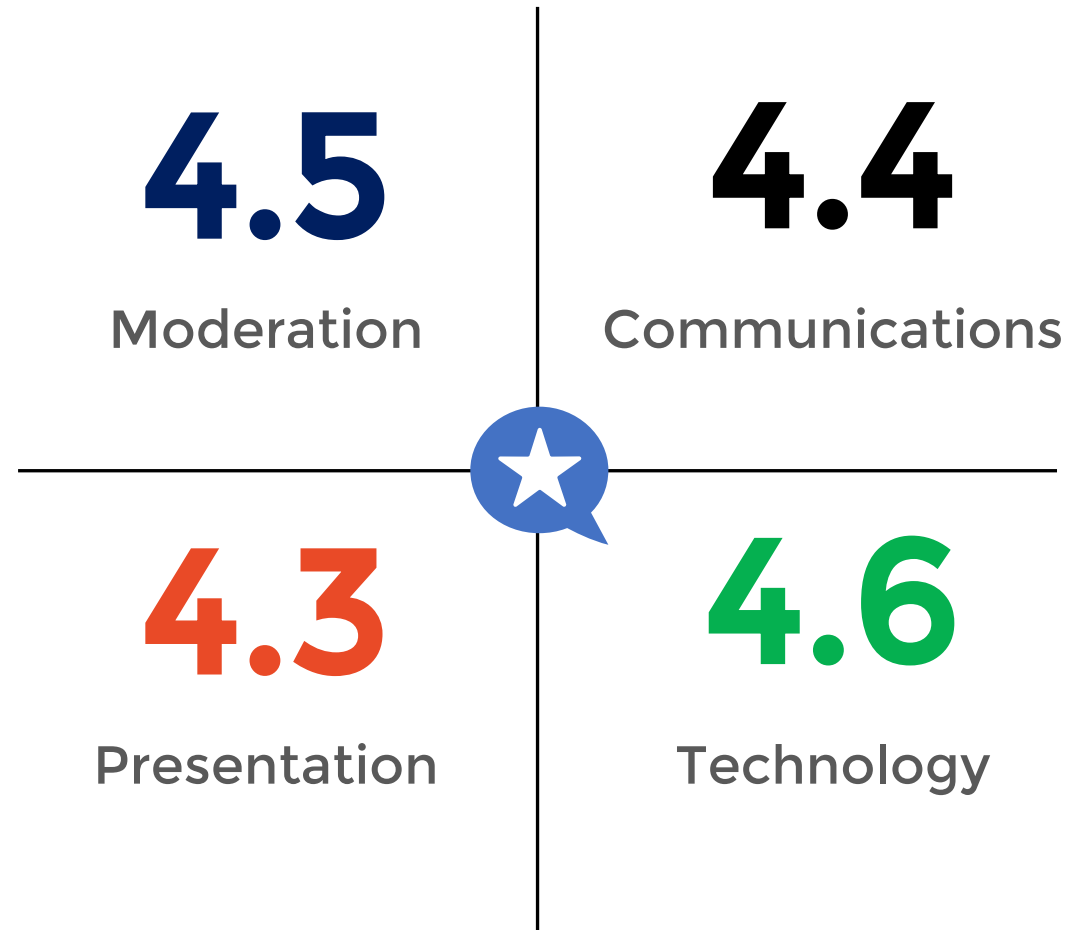
Some people asked for particular content often related to a specific industry (39), **more content** (29) or **more examples** (20).

Moderation, Communication, Technology and Presentation.

We ask people how satisfied they are with our performance in these key areas.

We received average scores of **4.6** for our tech, **4.5** for moderation, **4.4** for our communications and **4.3** for presentations.

These are almost identical to last year's scores – of course we will continue to work on making improvements in these areas.

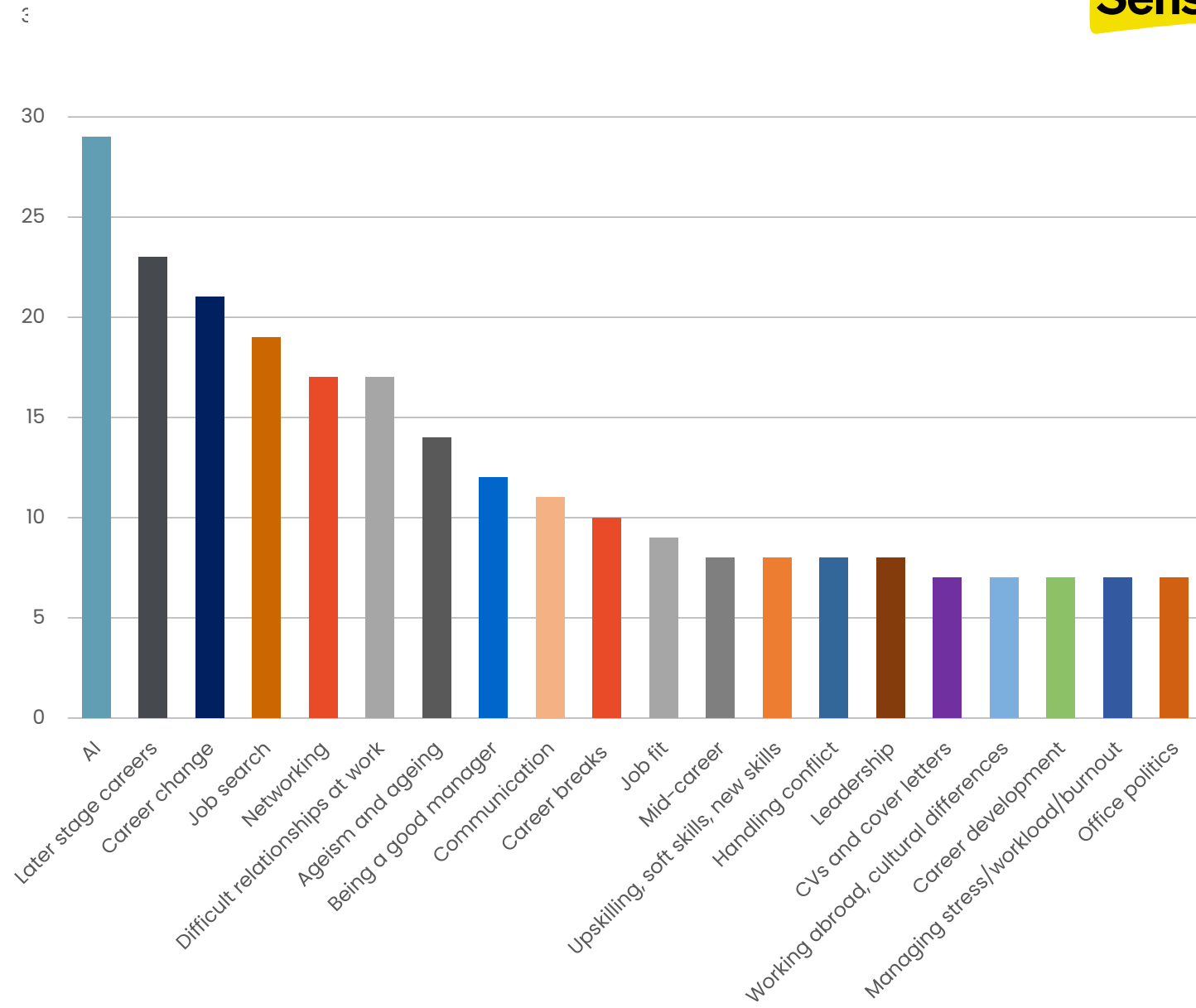


Topic Requests.

Although we saw lots of interest in the usual subjects of **networking, career change** and the **job search** process (including CVs, cover letters and interviews), interest has begun to rise very steeply in a couple of other areas.

AI, later stage careers and **ageism** have all risen to top 10 positions in the last couple of years.

Interest is also strong in **difficult work relationships** of various kinds, **career breaks**, **management skills** and **communication skills**.



Programme for Autumn 2026.



No Title, No Permission, No Problem

With Dr Suzanne de Janasz
Thursday 5 November 2026

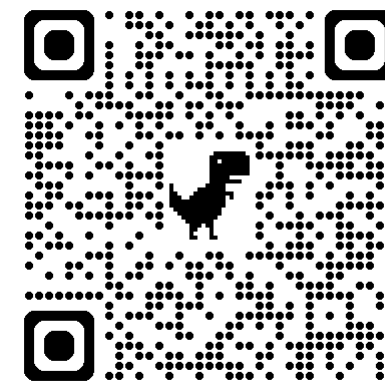
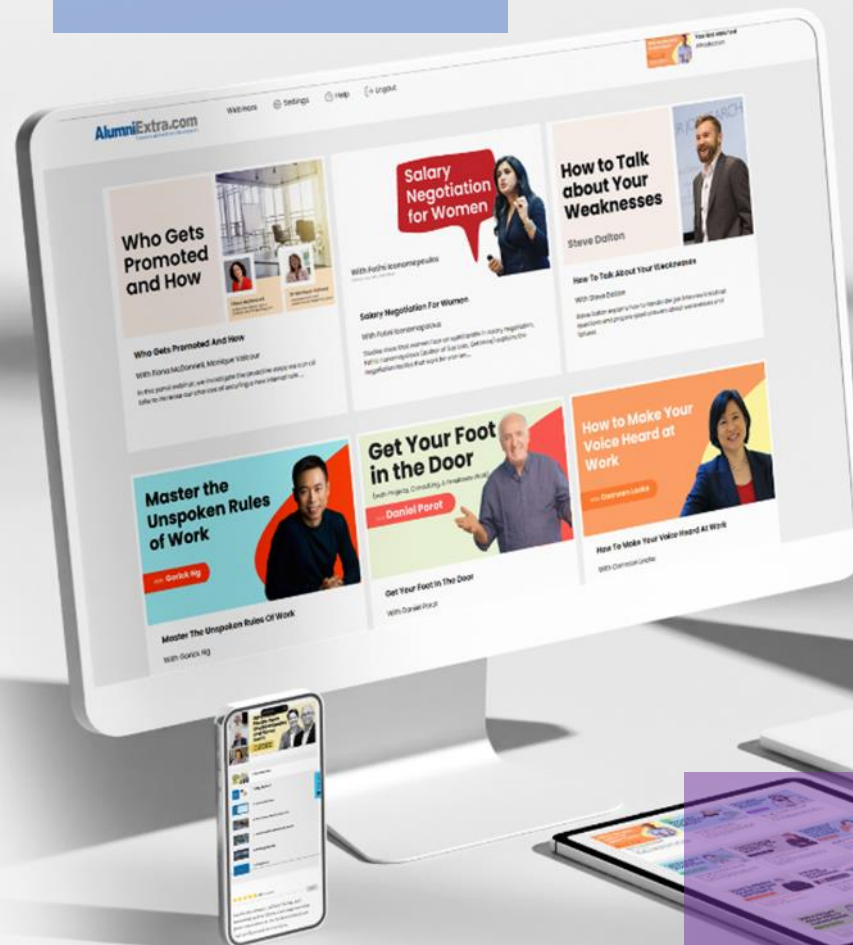


How to Choose a (New) Career Fast

With Steve Dalton
Thursday 5 December 2026

Three further webinars to be announced for spring 2027

- ✓ Online library of careers webinars for students and alumni
- ✓ World class presenters like Herminia Ibarra, Steve Dalton, Carter Cast, Dave Evans, Dorie Clark and Daniel Porot.
- ✓ Advice on job-hunting, career change, interviewing, networking, portfolio careers, and how to be a better boss.
- ✓ Videos optimised for mobiles and tablets
- ✓ For a demo or free trial contact Neil Courtis (neil@sensiblemedia.co.uk)

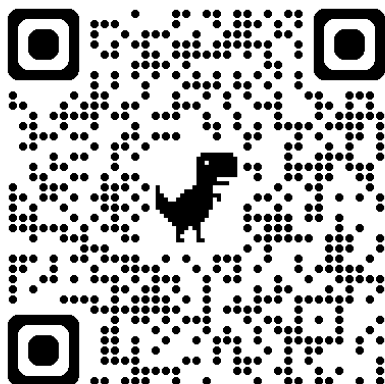


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more:





We publish these feedback reports every year. Visit our website for more data and analysis:



News & research

All our news, articles we've written or contributed to, webinar announcements and highlights of webinars are here.

All News & Data Articles Upcoming webinars Webinar highlights



Our feedback report for 2024

10 September 2024 | News & Data

Feedback report for 2024 now released, including topic request analysis, attendance and registration data and feedback scores.



Our feedback report for 2023

6 September 2023 | News & Data

Now released: our 2022/3 feedback report. It includes feedback scores, data on attendance and registration, and our analysis of topic requests submitted by alumni and students.

Subscribe



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